

## Press Release

### THE FLYJOCK SOARS ON NEW STATION SOUL 106.3

***Tom Joyner's ratings and leadership in urban radio continue to rise rapidly in Chicago gaining an almost 500% increase in just two months climbing from .8 to 3.9 AQH share on Soul 106.3***

In just over two months, Tom Joyner has increased ratings on Soul 106.3, WSRB Radio, almost 500% taking the station from a .8 the week he signed on, April 20<sup>th</sup>, to a 3.9 AQH share in the key demographic of 25-54 year old listeners (*Arbitron PPM weeklies trend report, week of June 18-24*). The Tom Joyner Morning Show has soared from a rank of #30 to #7 in the current report for the entire market and is the top urban show in Chicago. In addition, Joyner also registered a 3.9 AQH share in the 18-49 year old demographic as well.

*Source: Arbitron PPM weeklies trend report, June 18-24, MSA, M-F, 5am – 9am CT adults 25-54 and adults 18-49*

***About the Tom Joyner Morning Show:*** *The nation's #1 syndicated urban morning radio show, which airs in more than 100 markets reaching 8 million listeners, has distinguished itself over the years as continuously giving back to its audience with quality programming, highly popular promotions, special events and philanthropy.*